



# LUCKNOW ARCHITECTURE CONCLAVE AND EXPO 2024

A symposium of emerging architects think tank for establishing new milestones in sustainable urban development.



**Indira Gandhi Pratishthan**  
Gomti Nagar, Lucknow,  
Uttar Pradesh, INDIA

**20 | 21 | 22**  
**DECEMBER 2024**

Workshop  
Symposium  
Exposition

# About Uttar Pradesh



The economic trend has consequently developed into a magnet for real estate. The state's lifestyle and amenities are improving because of these advancements. Being the state's capital, Lucknow has enormous potential. As a result of increases in per capita income, productivity, favourable market prices, and large credit goods and property has recently surged.

Being a hub of heritage as well as a fast emerging economy, it attracts an influx of people from all surrounding cities, districts and villages. Lucknow offers a distinctive business philosophy that combines the city's rich cultural heritage with contemporary business methods. With the highest density of young population, UP is the richest state when we talk about the demographic resources.



PILGRIMAGE



TRANSPORTATION



ECONOMY



SPORTS



TOURISM



CUISINE



HERITAGE



INVEST UP



ONE DISTRICT ONE PRODUCT



METRO CITY



CRAFT



EDUCATION



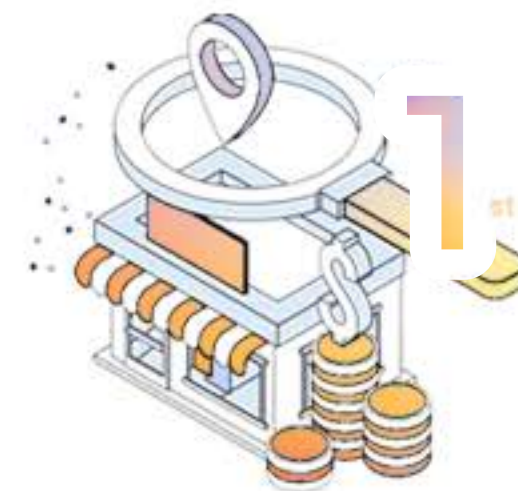
CULTURE



HEALTH HUB



DEFENCE



1<sup>st</sup> highest MSMEs, both organized & unorganized



2<sup>nd</sup> best state in "Ease of Doing Business"



3<sup>rd</sup> largest economy eyeing One Trillion Dollars



4<sup>th</sup> largest state by area

# UPACE 2024 HIGHLIGHTS



The **FESTIVAL** will also display an exiting program of **EXHIBITIONS, INSTALLATIONS, SYMPOSIA, LECTURES** and **WORKSHOPS** promoting and celebrating architecture's contribution to the state's culture, sustainability and economy

## FOCUS SECTORS

**ART**  
**CONSTRUCTION**  
**GREEN TECH**  
**BUILDING EQUIPMENTS**  
**SUSTAINIBILITY**  
**REAL ESTATE**

**ARCHITECTURE**

**INTERIORS**  
**BUILDING MATERIALS**  
**NEW TECHNOLOGIES**  
**BUILDING TECHNIQUES**  
**SMART BUILDING**  
**ACADEMICS**

## GOVERNMENT SCHEMES & DEPARTMENTS

## KEY HIGHLIGHTS



Architects meet/  
seminars and  
workshops



A platform for mar-  
keters to showcase  
their  
products and  
services.



Engagement activity with  
the target group/ audi-  
ence in the form of lucky  
draws and much more.



A platform for brands  
to reach out to their  
target audience



On spot loan and  
financing facility.



Experts interface  
and workshops



Display of art,  
culture, heritage and  
much more



Media amplification  
with wide arrays of  
pre-promotional  
tools.

Exchange of ideas with related **STAKE HOLDERS** and participants from **INDUSTRY, PROFESSION, ACADEMY, REAL ESTATE, FINANCIAL INSTITUTION** and **POLICY MAKERS.**



SYMPOSIUM



KNOWLEDGE  
EXCHANGE  
B2B & B2C



AWARENESS



EXPOSITION



COMPETITION



EVENT



INSTALLATIONS



INDUSTRY  
STAKE-HOLDER  
PARTICIPATION



SOCIAL  
RESPONSIBILITY



CELEBRATION

# Agenda: UPACE2024

## Day 1

- 9:00 - 10:00 ● Arrival of Delegates and Registrations at Venue
- 10:00 - 11:30 ● Inaugural Session of UPACE2024
- 11:30 - 13:00 ● Technical Session 1: **The Future of Urban Development: How Green Buildings are Shaping Sustainable Cities**
- 13:00 - 14:00 ● Networking Lunch
- 14:00 - 15:00 ● Technical Session 2: **Public Spaces for the Future- Designing Inclusive and Adaptive Urban Areas**
- 15:00 - 16:00 ● Live Workshops
- 16:00 - 17:00 ● Delegates Visit to Exhibition Pavilion
- 17:30 Onwards ● Cultural Programmes
- 19:00 Onwards ● Architects Grand Dinner

## Day 2

- 10:00 - 10:30 ● Film Screening
- 10:30 - 11:00 ● Delegates Visit to Exhibition Pavilion
- 11:00 - 12:00 ● Technical Session 1: **Energy Efficiency in Green Buildings: Best Practices and Emerging Technologies**
- 12:00 - 13:00 ● Technical Session 2: **The 15-Minute City- Designing Urban Areas for Accessibility and Local Living**
- 13:00 - 14:00 ● Networking Lunch
- 14:00 - 14:30 ● Key Note Presentation
- 14:30 - 15:30 ● Technical Session 3: **Adaptive Reuse and Regeneration- Transforming Heritage Buildings into Modern Urban Spaces**
- 15:30 - 16:30 ● Live Workshops
- 16:30 - 17:30 ● Delegates Visit to Exhibition Pavilion
- 17:30 Onwards ● Cultural Programmes
- 19:00 Onwards ● Gala Dinner of UPACE24

## Day 3

- 6:30 - 01:30 ● Heritage Walk
- 10:00 - 11:00 ● Jury Panel for ADC
- 11:00 - 11:30 ● Key Note Presentation
- 11:30 - 12:30 ● Technical Session 1: **Beyond Skyscrapers- Rethinking High-Density Urban Design**
- 12:30 - 13:30 ● Technical Session 2: **Urban Mobility and Connectivity- Designing Cities for the Future of Transportation**
- 13:30 - 14:30 ● Networking Lunch
- 14:30 - 15:30 ● Delegates Visit to Exhibition Pavilion
- 15:30 - 16:00 ● Preview of LAA & Future events: Ar. Ashok Kumar, Mentor- LAA
- 16:00 - 17:30 ● Validictory Ceremony
- 17:30 - 17:45 ● Vote of Thanks by Ar. Prashant P. Singh, President- LAA
- 17:45 Onwards ● Cultural Programmes



One of a kind **Bi-annual** event being hosted in Lucknow since **2002**

## International Flavour

3 Days of

# EXTRAVAGANZA



Celebrating this mega event by exposition, symposium, awareness programmes about architecture and architects.

**Platform for brands to reach out**

**Engagement Activities**

**Media Amplification**

**Seminars/workshops**

**Financing facilities**

**Display of art, culture, heritage and such more**



SYMPOSIUM



COMPETITION



KNOWLEDGE EXCHANGE  
B2B& B2C



WORKSHOP



INSTALLATIONS



EXPOSITION



CELEBRATION



EVENT



AWARENESS



INDUSTRY  
STAKE-HOLDER  
PARTICIPATION



NUKKAD NATAK



FOOD FESTIVAL

The theme of the event shall be to define the role of our fraternity and its contribution towards the journey of making most emerging State of the Country.

# REASONS TO PARTICIPATE



- ▶ Connect to architects, institutional buyers, experts, interiordesigners and other professional
- ▶ Showcase your competitive advantage in terms of product design, features, and costs benefits
- ▶ Connect with your end users directly to make them experience the touch
- ▶ Opportunity to present your innovations and new range of products
- ▶ Simultaneously reach out to potential agents, distributors and wholesalers
- ▶ Consolidate trade relationships and opportunity to book on-spot orders
- ▶ Meet key buying decision makers from different segments of prospective buyers
- ▶ Build a database of potential buyers
- ▶ Get instant feedback on products, prices and innovations
- ▶ Gain first-hand knowledge of different market segment, trends, consumer preferences and retailers needs

## PRE-PUBLICITY & OUTREACH

- Pre-publicity will start 7-10 days prior to the event
- 2 AV Vans will cover the entire potential market
- Hoarding, Banners, Posters, etc. will be put across City & nearby
- Lucky draw leaflets will be distributed through Newspaper Ads. Inserts, Pre-promotion Vans, etc.
  - Radio jingles & Ads
  - Newspaper Ads.
- Mall & Market activation
- Publicity through print advertisement and editorials etc.
  - Press conference
  - News channel tickers
- Social Media promotion via Facebook, Instagram, Twitter, LinkedIn ect.
  - Buzz/Viral promotion
  - SMS/E-mail blasting and many more



## Visitor's Profile

Architects	Interior Designers
Builders & Promoters	Large Warehouse Builders
Civil & Structural Engineers	Govt. Officials
Contractors	Faculties & Students
Consultants	General Public
Dealers & Distributors	Prospective home buyers...
End Users/Buyers	and many more

# EVENT Mentors, Curators, Coordinators & Joint Convenors



## MENTORS



Ar. Ashok Kumar



Ar. D C Thapar

## CURATORS



Ar. Jagbir Singh



Dr. Vandana Sehgal



Ar. Ranjan Shukla



Ar. Rajat Kant Mittal



Ar. Arvind Yadav



Ar. Sabina Singh



Ar. Ashish Srivastva



Ar. Anupam Mittal

## COORDINATORS



Ar. Aninda Sircar



Ar. Sanjay Mathur



Ar. Anita Srivastva



Ar. Neeraj Kushwaha



Ar. Avinash Ghai



Ar. Ritu Gulati



Ar. Shubra Mittal



Ar. Anshu Singh



Ar. Prashant K. Singh



Ar. Alok Verma



Ar. Shubhendra Vajpayee



Ar. Vaibhav Goel



Ar. Brijesh



Ar. Rahul Jadon



Ar. Krishna Mohan Prajapati



Ar. Rohit Parmar



Ar. Amit Singh



Ar. Shipra Singh



Ar. Juwairia Qummurudin



Ar. D. P. Singh



Ar. Himanshu Diwaker



Ar. Vandana Patel



Ar. Naveen Singh



Ar. Kabir



Ar. Shriyak Singh



Ar. Roli Singh

## JOINT - CONVENORS



Ar. Sandeep Saraswat



Ar. Ashish Gupta



Ar. Faraz Usmani



Ar. Vishal Mathur



Ar. Namit Tandon



Ar. Prasanjeet Sanyal



Ar. Aviral Agarwal



Ar. Vishal Jain



Ar. Sandeep Negi



Ar. Layak Singh



Ar. Pragya Singh



Ar. Chhaya Shukla



Ar. Shivika Balwa



Ar. Rajit Agarwal



Ar. Devyani Dayal



Ar. Kapil Bhatia



Ar. Shikhar Singh



Ar. Sweksha Yadav



Ar. Gopal Tripathi



Ar. Rohit Gupta



Ar. Umesh Gupta



Ar. Pankaj Mishra



Ar. Karan Dev



Ar. Alok Kumar



Ar. Deepti Pandey



Ar. Swati Bhatia



Ar. Yati Kumar Mishra



Ar. Nishant Upadhyay



Ar. Anjaneya Sharma



Ar. Chandra Bhushan Chaudhary

# Last event at Glance



**200+**  
industries  
showcased.

**2000+**  
architects and other  
professionals.

**3,00,000+**  
general public  
walking in.

# About LAA



Founded in the late 1960s by a group of distinguished architects, the Lucknow Architects Association (LAA), is a forum for empowering individuals working in terms of professional development, business development and networking, and leadership in our community. Since, its founding, the organization has ex-

perception of it, thanks to its programs, opportunities for networking, and community awards. LAA provides a common forum for co-operation among individuals and businesses in the architectural community and among building specialists.

number of individual members and member firms, but also significantly in the community's

## PATRONS



Ar. Ashok Kumar



Ar. Ajai Behl



Dr. Vandana Sehgal



Ar. Sanjay Sinha

## OFFICE BEARERS



Ar. Arvind Yadav  
IMMEDIATE PAST PRESIDENT



Ar. Prashant Pal Singh  
PRESIDENT



Ar. Repunjay Patel  
VICE PRESIDENT



Ar. Devesh Mani Tripathi  
GENERAL SECRETARY



Ar. Avanish Gangwar  
JOINT SECRETARY



Ar. Ashutosh Verma  
JOINT SECRETARY



Ar. Pushendra Kumar  
TREASURER

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Ar. Neeraj  
Kushwaha



Ar. Shubhra Mittal



Ar. Avinash Ghai



Ar. Shubendra  
Bajpayee



Ar. Smita Nigam



Ar. Himanshu  
Diwakar



Ar. Rahul Jadon



Ar. Naveen Singh



Ar. Alok Verma



Ar. Tabish Ahmed  
Abdullah

## INTELLECT COUNCIL



Ar. Ranjan Shukla



Ar. Rajeev Kakkar



Ar. K.K. Ashthaana



Ar. Keshav kumar



Ar. Jagbir Singh



Ar. Md. Sabahat



Ar. Sabina Singh



Ar. Sanjay Mathur



Ar. Rajatkant



Ar. Vipul Vashneya

# LAA COMMITTEES



## ACADEMIC COMMITTEE



Ar. Suparna Sircar



Dr. Ritu Gulati

Ar. Vivek Karmakar Ar. Mohit Kumar Agarwal  
Ar. Gaurav Singh Ar. Shalini Diwaker  
Ar. Juwairia Qamruddin

## EDU-FORMATION COMMITTEE



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Ar. Deepti Pandey Rana

Ar. Amit Raj Ar. Deepti Sagar  
Ar. Vaibhav Kulshrestha Ar. Prashant Tiwari  
Ar. Kabir Kumar

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Ar. Vinay Vishwkarma Ar. Soharab Khan  
Ar. Pallav Pratiyogi Ar. Chandan Bhardwaj

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Ar. Vaibhav Goel



Ar. Aviral Agarwal

Ar. Kalankar Raj Gupta Ar. Salman Nasir  
Ar. Pankaj Singh Ar. Ravi Verma

## CULTURAL & EXHIBITION COMMITTEE



Ar. Shubhra Mittal



Ar. Rohit Parmar

Ar. Namit Tondon Ar. Nishant Upadhyay  
Ar. Rohit Agarwal Dr. Anjaneya Sharma

## EVENT MANAGEMENT COMMITTEE



Ar. Avinash Ghai



Ar. Pragya Singh

Ar. Shipra Singh Ar. Krishna Mohan Prajapati  
Ar. Shishir Srivastva Ar. Abhishek Baidya  
Ar. Ashutosh Gupta

## MEMBERSHIP & DIRECTORY COMMITTEE



Ar. Vandana Srivastva



Ar. Prabhawati Suri

Ar. Awadhesh Verma Ar. Imran Khan  
Ar. Alok Kumar Ar. Vishal Mathur

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Ar. Prashant Singh

Ar. Prafull Gupta Ar. Priyanka Rastogi  
Ar. Rohit Verma Ar. Shrish Pratap Singh  
Ar. Vandana Patel

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Dr. Indrani Chakraborty

Ar. Sushil Gupta  
Ar. Saurav Verma  
Ar. Sayan Munshi

Ar. Shiyak Singh  
Ar. Rajarshi

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Ar. Neeraj Kushwaha

Ar. Sanjeev Kumar Singh Ar. Arvind Gupta  
Ar. Ashish Gupta Ar. Nitin Singh  
Ar. Alok Srivastava

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Ar. Smita Nigam

Ar. Vivek Agarwal Ar. Faraj Ahmad Usmani  
Ar. Umesh Gupta Ar. Gaurav Gupta  
Ar. Narayan Pandey

## LSR COMMITTEE ( LAA SOCIAL RESPONSIBILITY)



Ar. Rajneesh Agarwal



Ar. Anshu Singh

Ar. Shikhar Singh  
Ar. Akhilesh Pal

Ar. Roli Singh  
Ar. Utkarsh Shukla

## GOVERNMENTS INTERACTION & PROFESSIONAL PRACTICE COMMITTEE



Ar. Asheesh Srivastava



Ar. Anupam Mittal

# Location & Layout



Indira Gandhi Pratishthan, Lawn No.2

# Participating Chapters



**Contact for participation/queries**



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